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Assignment #1: Job Opportunities & Employment in UX

Opportunity 1: UX/UI Designer at IBM

Salary Range: Not provided

Link: <https://careers.ibm.com/job/14708454/ux-ui-designer-remote/?codes=IBM_CareerWebSite>

Description:

IBM is looking for a UX/UI designer in Buffalo, NY to “focus on visual interactive user interface design” (1), build prototypes, and “tell meaningful stories about users”(1). The candidate must have a bachelor’s degree and at least 5 years of experience leading and designing projects. Additionally, they would like the candidate to have experience working in client services, in an Agile environment, and in an area such as customer strategy or customer experience design (1). Their preferred requirements include experience in software like Adobe XD, understanding of web-based technology such as HTML, CSS, and JavaScript, and a master’s degree in a related field (1).

Opportunity 2: UX Analyst at CapTech

Salary Range: $75,000 - $150,000

Link: <https://www.smartrecruiters.com/CapTechConsulting/743999804067718>

Description:

CapTech Consulting’s Customer Experience team is looking for a UX Analyst that would “support various types of research and testing efforts” (2), including usability studies and surveys. Furthermore, a UX Analyst would be expected to provide presentations to clients and coworkers and to research and explain new technology trends. A qualified candidate would have a bachelor’s degree in Design, Information Science, HCI, or Psychology; 1-3 years of experience; and “proficiency in tools such as Optimal Workshop, UserZoom, SurveyMonkey, Figma, Invision, and Axure” (2). A candidate with experience or knowledge of Agile development and practices would be “a plus” (2) and they require candidates to provide a link to some of their work.

Opportunity 3: User Experience Researcher at Robinhood

Salary Range: Not provided

Link: <https://boards.greenhouse.io/robinhood/jobs/2941357?t=gh_src%3D&gh_jid=2941357&gh_src=ed898e781us&s=LinkedIn&source=LinkedIn>

Description:

Robinhood is looking for a User Experience Researcher to “help [them] systematically understand how people interact with financial products and how they think and feel about money” (3). The responsibilities of this role may include identifying “high-impact questions” (3). from a business perspective, answering those questions with both quantitative and qualitative methods, planning and leading research projects, and communicating research findings (3). The qualifications for this position include a bachelor’s degree in HCI, Psychology, or related; 6-8 years of experience; and a “strong work ethic” (3). Preferred qualifications include an advanced degree and “passion for working and learning in a fast-growing company” (3).

Discussion: Which of the three positions would you accept if offered to you and why?

While I think all of these positions sound lovely, if I was offered a position at Robinhood I would accept it. I think this company most closely aligns with my morals and values; their culture is proudly displayed in this job listing and in everything they do. Additionally, this position describes the role in the most interesting way and I feel that they are attacking problems that are more applicable to everyone and not just the company needs.

References:

1. IBM. “UX/Ui Designer - US.” *IBM*, 27 Jan. 2022, https://careers.ibm.

com/job/14708454/ux-ui-designer-remote/?codes=IBM\_CareerWebSite.

1. CapTech Consulting. “UX Analyst.” *CapTech Consulting*,

https://www.smartrecruiters.com/CapTechConsulting/743999804067718.

1. Robinhood. “User Experience Researcher.” *Job Application for User Experience*

*Researcher at Robinhood*, https://boards.greenhouse.io/robinhood/jobs/29 41357?t=gh\_src%3D&gh\_jid=2941357&gh\_src=ed898e781us&s=LinkedIn&source=LinkedIn.